

# QUALITY WHITETAILS

## 2017 Writer's Kit

### Mission

*Quality Whitetails* provides timely, practical information on Quality Deer Management (QDM), including food plots, habitat management, deer research, population management, and deer hunting related to QDM. We strive to offer advanced information for experienced deer hunters as well as the basics for new hunters. We also want to enhance the community feel of QDMA with stories that reflect the efforts, struggles and successes of our readers. When writing for *Quality Whitetails*, use an informal style, including anecdotes, humor and other devices that develop a rapport between you and your readers.

### Article Fees

*Quality Whitetails* and QDMA.com are seeking First North American rights to unpublished, original material. Payment upon publication.

**Web article/blog**      **\$0.20 per word**  
300 to 750 words. A short but informative piece with precise focus on a single well-defined topic.

**Sub-feature**      **\$150**  
1,200 to 1,400-plus words, possibly including images and/or graphics.

**Feature**      **\$350**  
2,200 to 2,500-plus words on an assigned topic with detailed, thorough coverage, including supporting images and graphics. Sidebars appreciated.

**Extended Feature**      **\$450+**  
Extensive detail on an assigned topic that clearly requires extra time spent on research and/or interviews, etc. Likely includes charts and graphs, sidebars, multiple sources. In-depth coverage of topic. Word count should be 2,500 to 3,000-plus words, but word count alone does not qualify a feature for higher fees. Please consult with the editor to determine whether a potential project will be likely to earn extended fees. Actual fee to be agreed upon on a case-by-case basis.

### Our Readers Ask For More On...

- *Habitat management*
- *Hunting tactics for mature bucks*
- *Food plot techniques*
- *Trail-camera tips*
- *QDM Cooperatives*
- *Small-acreage hunting*
- *The latest whitetail research*
- *Predator management*
- *Whitetail biology*
- *Timber management techniques*
- *Field-judging whitetails*
- *Profiles of crops, plants and trees*
- *Profiles of successful QDM programs*
- *Data collection and analysis*
- *Stand placement tips*
- *Venison care and cooking tips*

Send Article Queries To:

**Lindsay Thomas Jr., Editor**  
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(800) 209-3337

### 2017 Editorial Deadlines

Issue Cover Date	Deadline
February•March 2017 .....	Nov. 18 (2016)
April•May 2017 .....	Jan. 20
June•July 2017 .....	March 17
August•September 2017 .....	May 19
October•November 2017 .....	July 14
December '17•January '18 .....	Sept. 15
February•March 2018 .....	Nov. 17



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