QUALITY WHITETAILS

2021 Writer's Kit

Cover Photo by Matt Hansen

We are looking for...
- *Hunting tactics for mature bucks*
- *Innovative food plot techniques*
- *Trail-camera tips*
- *Habitat management*
- *Deer Management Cooperatives*
- *Small-acreage hunting*
- *Mentoring advice and successes*
- *Predator management*
- *Stand placement tips*
- *Whitetail biology*
- *Public land hunting tactics*
- *CWD experiences / information*
- *Timber management techniques*
- *Field-judging whitetails*
- *Venison care and cooking tips*
- *Deer hunting basics*
- *"Firepot Stories"*
- *Not limited to the above! Send ideas.*

Mission

Quality Whitetails provides timely, practical information on deer hunting and management, including food plots, habitat management, deer research, population management, and deer hunting tactics. We strive to offer advanced information for experienced deer hunters **as well as the basics for new hunters**. We also look for stories focused around NDA's core mission areas, including hunter recruitment, deer diseases and policy matters. When writing for *Quality Whitetails*, use an informal style, including anecdotes, humor and other devices that develop a rapport between you and your readers.

Article Fees

Quality Whitetails and DeerAssociation.com are seeking First North American rights to unpublished, original material. Payment upon publication.

Web article/blog   **$0.20 per word**
300 to 750 words. A short but informative piece with precise focus on a single well-defined topic.

Sub-feature   **$150**
1,200 to 1,400-plus words, possibly including images and/or graphics.

Feature   **$350**
2,200 to 2,500-plus words on an assigned topic with detailed, thorough coverage, including supporting images and graphics. Sidebars appreciated.

Query List

Query us with a list of proposed articles you could write if assigned. Include a working title and a few sentences of description for each proposed article.
Send your query list to:

Lindsay Thomas Jr., Editor
lindsay@deerassociation.com

2021 Editorial Deadlines

Issue Cover Date	Deadline
Spring 2021	February 12
Summer 2021	May 14
Fall 2021	August 13
Winter 2022	November 12

NATIONAL DEER ASSOCIATION

Winter 2021