

45th ANNUAL MEETING

# Southeast Deer Study Group

FEBRUARY 21-23  
2022



## SPONSOR OPPORTUNITIES

### Please Join Us as a Sponsor!

The 2022 Southeast Deer Study Group Conference is once again being offered as a fully virtual experience! On behalf of this year's host, the National Deer Association, we hope you'll join us for the 45th Annual Meeting on February 22 & 23, 2022.



### About the Meeting

As one of the largest gatherings of white-tailed deer biologists in North America we aim to share the latest information on one of the most important wildlife species in North America.

Hosted on a rotational basis by each southeastern state's wildlife agency, these meetings provide an important forum for the sharing of research results, management strategies, and discussions that can facilitate the timely identification of, and solutions to, problems relative to the management and biology of white-tailed deer. The Southeast Deer Study Group is a committee of the Southeastern Section of The Wildlife Society.

### Features/Benefits of Sponsoring at a Virtual Conference

- **SAVE!** In-person events can cost companies thousands of dollars for exhibit booth shipping and décor along with staff travel.
- **ENGAGE!** Statistics show 30% of people are more likely to speak to a person in a virtual booth. Live chat, custom videos, downloadable resources are all available at NO COST.
- **ADVERTISE!** Create and post commercials and product demonstrations.
- **TRACK!** Reports showing number of booth visitors, copies of attendee chats, attendee names and contact information are all available.
- **CUSTOMIZE!** Virtual exhibit booths are customizable at no additional cost.
- **PLAY!** Have a raffle for attendees to drive traffic to your booth.

### Multiple Levels & Opportunities

A wide range of participating levels and prices are available. Knowing one shoe does not fit all, custom sponsorships are also available upon request. Please review the information on the following page.

[DEERASSOCIATION.COM/SEDSG](https://deerassociation.com/sedsg)

# Levels & Opportunities

Sponsors will receive recognition through a variety of channels based on the level of sponsorship. If you do not see a price that fits your budget, please contact Lauren Varner, Sponsor Coordinator at (814) 490-3200 or [lauren@deerassociation.com](mailto:lauren@deerassociation.com) to help you customize a package.

Pricing & Benefits	GOLD LEVEL \$5,000	SILVER LEVEL \$2,500	BRONZE LEVEL \$1,000	CONTRIBUTING LEVEL \$500
Direct Email to Attendees	✓			
Push Notification to Visit Booth During Conference	✓	✓		
Sponsorship of Conference Event	Plenary Session or Awards Event	Technical Session or Networking Event		
Verbal Recognition at the Awards Event	✓	✓		
Virtual Exhibit Booth	✓	✓	✓	
Complimentary Registrations	6	4	2	
Name/Logo on Main Conference Slide	Premier Location	✓	✓	
Name/Logo with Link on Conference Virtual Platform	Premier Location	✓	✓	
Name/Logo in General Conference Email Marketing to Attendees	Logo	Logo	Name Listed	
Name/Logo on NDA/Conference Website	Logo	Logo	Logo	Name Listed
Name/Logo in Conference Program	✓	✓	✓	✓

## Virtual Exhibit Booths

Booths can be customized at no additional cost to include:

- Company description
- Podcast links
- Video uploads of product demonstrations, company commercials, or other "must watch" videos
- Ability to embed Zoom or similar livestream link to schedule face-to-face meetings or chat sessions
- Downloadable brochures and documents
- Exhibitor live chat which will also be provided in print form post-conference



For more information and to register, visit [deerassociation.com/SEDSG](http://deerassociation.com/SEDSG)