



NATIONAL DEER ASSOCIATION

P.O. Box 162305 · Atlanta, Georgia 30321 · phone: 1-800-209-3337 · DEERASSOCIATION.com

Donor Privacy Policy

The National Deer Association (NDA) maintains the highest level of respect for the privacy of its donors. The following is NDA's donor privacy policy, which guides our staff and volunteers on what information is collected and how such information can and cannot be used.

NDA collects and uses personal information from donors including name, address, telephone number, e-mail address and donor comments when a donor voluntarily provides such information to us. In addition, NDA keeps a record of each donor's giving history. This information is kept on file for tax purposes and is also used in our development process to analyze overall giving patterns and to assist in accurate budget projections.

NDA does not sell names, addresses, telephone numbers, or e-mail addresses of its donors.

NDA will use contact information (e-mail, telephone number and address) of donors for these purposes only:

- Distribute receipts for donations
- Thank donors for their donation
- Inform donors about news, upcoming fundraising events and other NDA activities
- Internal analysis and record keeping
- Reporting to relevant federal and state agencies as required by law when reports are not available for public inspection
- Contact donors about changes to this policy

As a rule, NDA publicly recognizes donors by publishing their name (individuals, couples, families, foundations, etc.) and amount in one or more NDA publications unless the donor explicitly chooses to remain anonymous. Properly anonymized donor information can be used for promotional and fundraising activities. If you have questions about this Donor Privacy Policy, please contact NDA's Chief Financial Officer.